



# LinkedIn Scan Report

Optimizing your LinkedIn profile to attract recruiters or supplement your resume in your job search!



## Customized report for: Francisco Javier García Gerpe

### Basic Information ?

- Full name** ? ✓ First and last name found in your contact information
- Profile picture** ? ✓ You have included a profile picture, that exponentially increases your profile views and messages received
- Background picture** ? ✓ We found a background picture.
- Location** ? ✓ Adding a specific location and country helps recruiters find you - more than 30% of recruiters will search by location.
- Industry** ? ✓ You specified your industry.
- Open To Work** ? ✗ Your 'Open to Work' status is either not enabled or visible only to recruiters. Enabling it for all LinkedIn members can significantly increase your visibility and lead to more job opportunities.

### High Impact ?

- Headline** ? ✓ Length of headline is good.
- ✗ We recommend including the exact title **Vertriebsmanager-Automobilindustrie** in your headline. Recruiters frequently search by job titles and exact phrasing ranks higher in search results.
- ✗ We recommend including **Automobilindustrie** in your headline. Recruiters search hard skills from the job positions they want to fill.
- ✓ Special characters were not overused in your profile headline.

#### Current Headline

"Director Delegación E PT en SCHUNK España Portugal"

[Generate new headline](#)

## Profile summary ?

- ✘ Summary is too short at 116 words or 749 characters. Good LinkedIn profile summaries are 250-300 words and take advantage of the generous 2000 character limit
- ✘ We recommend including the exact title **Vertriebsmanager-Automobilindustrie** in your summary. Recruiters frequently search by job titles and exact phrasing ranks higher in search results.
- ✘ We recommend including **Automobilindustrie, Marketing, Pflege** in your summary. Recruiters search hard skills from the job positions they want to fill.
- ✘ Consecutive and overuse of special characters are not recommended in your summary
- ✔ The tone of your summary is generally positive and no common clichés and buzzwords were found. Good job! [Tip](#)
- ✘ Provide at least two measurable results in the About section of your profile (Example: increased sales by 20%) [Tip](#)  
[View Measurable Results \(1\)](#)  
"..Con más de 23 años al.."

### Current Summary

"Con más de 23 años al frente de SCHUNK España Portugal, mi carrera se ha centrado en posicionar nuestra empresa como líder en componentes de automatización industrial y robótica de servicio. Nuestro equipo ha proporcionado sistemas de fijación innovadores, contribuyendo significativamente a la manufactura avanzada y la excelencia operativa.

Me he dedicado a forjar nuevas oportunidades comerciales y a dirigir cambios organizacionales que refuerzan la presencia de SCHUNK en el mercado global. Gracias a una estrategia de ventas técnicas y desarrollo comercial, hemos logrado un crecimiento

sostenible y fortalecido nuestra competitividad, manteniendo siempre un compromiso con la innovación y la adaptación a las dinámicas del sector."

 [Generate new summary](#)

As a seasoned Vertriebsmanager-Automobilindustrie with over 15 years of experience, I specialize in leading and managing sales operations in the automotive industry. Throughout my career, I have honed my skills in technical sales, market analysis, competitive analysis, and business development.

My track record includes serving as Director at SCHUNK Intec, where I was responsible for components manufacturing for industrial automation, robotic accessories and fixation systems. Additionally, I played an instrumental role as Administrator at EDU España-Deutschland University Studies and President of the board at feda German Business School.

I am proud to have founded a consulting firm focused on industrial automation and exclusivity distribution of premier brands such as Zimmer-Group and WOERNER Automatisierungstechnik. My comprehensive understanding of the Automobilindustrie has enabled me to contribute significantly to solar energy installations, environmental treatment facilities, and resort maintenance ventures.

With a proven ability to manage business opportunities and direct commercial initiatives effectively, I consistently exceed sales quotas while maintaining operational efficiency.

Looking to share my expertise further? Let's connect and discuss how we can drive your business forward in the ever-evolving world of Automobilindustrie.


## Work Experience


History 

 Work experience contains at least 3 jobs.


Short term gigs 

 No short-term gigs were found or all were correctly labeled.


Job title match 

 Vertriebsmanager-Automobilindustrie didn't appear in any past or current job titles from your work experience.

Measurable results 

 Some of your job entries lack measurable results. To strengthen your profile, include at least two specific achievements or areas of impact for each job you had (e.g., "Increased sales by 20%") **Tip** [View Measurable Results \(1\)](#)

Words to avoid 

 The tone of your resume is generally positive and no common cliches and buzzwords were found. Good job! **Tip**

Work experience	Date ?	Job title ?	Company name ?
SCHUNK España Portugal	✓	✓	✓
EDU-España Deutschland University Studies	✓	✓	✓
FEDA Business School	✓	✓	✓
ayri11	✗	✓	✓
RBM Consulting Técnico,S.L.	✓	✓	✓
Stella Maris Resort	✓	✓	✓
Oel Nolte	✓	✓	✓
Ueckerman & Lipps	✓	✓	✓

## Key Skills ?

Based on job description

Skill	LinkedIn profile	Job description
Automobilindustrie	✗	5
Marketing	✗	2
Pflege	✗	2
Weiterentwicklung	✗	2
Altersvorsorge	✗	1
Betriebswirtschaft	✗	1
Produktentwicklung	✗	1
Unternehmenskultur	✗	1
Verkaufsprognosen	✗	1

## Education ?

Education ?

✓ Education found.

Degree match ?

✗ One or more job descriptions prefer a Bachelor degree. A Bachelor degree or similar is not found in your resume

Education institution	Dates	School	Degree
Lüdenscheidt Berufskolleg	✓	✓	✓
UPC	✓	✗	✓

## Tips & Tricks ?

Vanity URL ?

✗ Your LinkedIn public URL should include your first and last name.

# of connections ?

✓ Great job! You have over 400 connections on LinkedIn - this greatly increases your search rank from recruiters looking for candidates on LinkedIn.